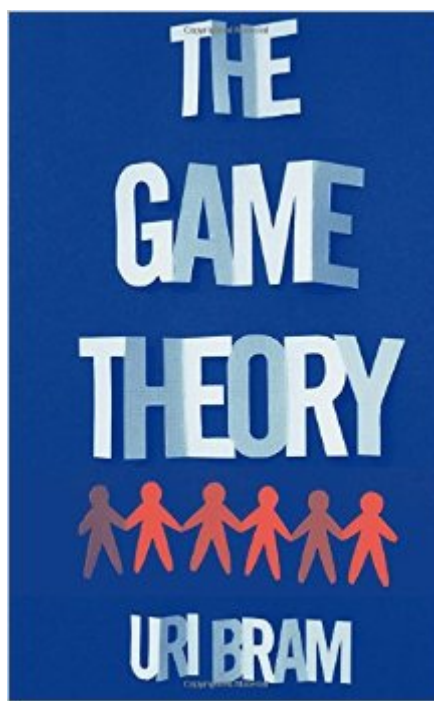


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# The Game Theory



## Synopsis

The Game Theory is a light-hearted look at the world of dating through the lens of economic theory. If you've ever wondered about the ups and downs of playing hard-to-get; how to give gifts that will actually be appreciated; or why your partner isn't willing to hang up the phone first, this is the book for you. It will help you find love, learn economics, and (almost) certainly find love through learning economics. Don't play the dating game without The Game Theory.

## Book Information

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Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (5 customer reviews)

Best Sellers Rank: #196,905 in Books (See Top 100 in Books) #42 in [Books > Science & Math > Evolution > Game Theory](#) #1367 in [Books > Science & Math > Mathematics > Applied](#) #2319 in [Books > Business & Money > Personal Finance](#)

## Customer Reviews

I very much enjoyed this. It's readable on one plane flight, and you'll learn a little about game theory (I mean, I'm very non-confident with math/theory, but he really dumbs it down to make it understandable) and a little about dating, maybe, too. and a little about gift-giving... which you probably need. and it made for a few good conversations in the days after i read it!

Anyone who has read Uri's first book 'Thinking Statistically' will know how he has the capacity to bring humour and insight to bear on the seemingly mundane. Well, he has done it again! This is a short book but I read it at one sitting (and was nearly late for a meeting!) - I was so absorbed. Who would have thought that leggings played such a large role in life? Where else would you get a deep understanding of Games Theory based on the films of Hugh Grant (and Colin Firth)? At several points I laughed out loud - but, here's the thing: I now understand much more about Games Theory than I did when I sat down to read the book (and possibly also quite a lot more about the dating habits of young men) - and it did not hurt one bit. Buy this book now - and buy the first book too.

You will not be disappointed.

This is a quick, fun read. As the synopsis suggests, Uri Bram uses Game Theory as a lense to examine the world of dating. In the 40ish pages this book has, you'll get a nice, easy-to-understand intro to Game Theory. I took a class on this subject in college and wanted to refresh my memory before attempting a more dense book on Game Theory. This book was perfect for that.

How can you say anything bad about Uri Bram's books! Yes, buy it!

I find this book very useful and well conceived to deal with Game Theory from an unscientific approach. The author chose very funny examples and situations -as dating- to do it, so they can stick on us from now on. As I see it, the most remarkable utility of the book is that the reader will immediately link daily life situations with the theory and, therefore, think more strategically. All those who are intrigued by Game Theory and want to get a good sense of it in a friendly -but also deep- way, will find an very useful source of ideas in this nice book.

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